

The Makeover Studio



School of Make-up

Home Study



Courses

Accredited & Recognised Training Providers
By The Guild of Beauty Therapists



Member of the Register of UK Learning Providers
www.themakeoverstudio.com

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Study the Art of Make-up from Home

Are you captivated by new looks when you thumb through magazines, would you love to try out new brands and products but don't know how to use them? Do you ever wish you knew how to create the looks you see on TV or in fashion magazines?

Training as a makeup artist can be a fascinating and rewarding career choice, working with people for a variety of events and creating beautiful looks that will both intrigue and inspire. From selling top brands and giving group or individual make-up lessons, to bridal makeovers, or make-up for photography and fashion, there are many interesting avenues to follow.

The Makeover Studio Home Study Courses offer a flexible choice of study options which will enable you to study at your own pace and in your own time, making it both convenient and practical for those with distance, family or work commitments that may prevent attending full time classes. They have been written and produced by a dedicated and highly specialised teaching make-up artist who provides original, relevant and up to date industry information.

This method is suitable if you:

- Are a beginner with no previous experience
- An existing beauty professional looking for a refresher course
- Wish to learn over a longer time period
- Require these skills for either personal or professional use
- Are interested in a career change
- Cannot commit to a full time attendance based course

Courses

- Bridal and Beauty Make-up Course (BBM)
- Make-up Artist Course (MUA)

Features

- Includes assessment, feedback and certificate upon completion as standard.

Outcome

Upon completion of your course you will have studied a broad range of subjects which guide you through the principles and practice of professional make-up application. Designed to meet employers requirements, both courses provide valuable and relevant industry knowledge that could be utilised in areas such as working with high street or independent brands, as a make-up artist, within your own existing beauty business, considering training in beauty therapy or starting up on your own.

In addition to this, each course also offers the opportunity to receive a beauty guild accredited certificate. See FAQ's below.



Bridal and Beauty Make-up Course

This exciting home study course takes you beyond the standard founding principles of make-up practice. It covers core subjects along with extensive practical information on **day, evening, wedding and special event make-up**, from the popular summer trends through to eye catching evening and event make-up.

Written by a professional make-up artist this course demonstrates how to achieve stunning bridal makeovers for every season and how to set up a mobile make-up business. This nine part modular course includes a full colour study text book (hardcopy). To assist with your practical studies and assessment you will receive a free make-up DVD. The DVD contains demonstrations carried out by a makeover studio tutor showing you how to achieve a variety of adaptable looks and provides an insight into the world of the practicing bridal and beauty make-up artist. This course provides an excellent basis to progress with our Make-up Artist course.

Module 1

Health, Safety and Hygiene (Industry Standards)
Functions and structure of the skin
Personal health, hygiene and presentation
Skin diseases and disorders

Module 2

Related Anatomy and Physiology
Functions and structure of the skin

Module 3

Facial Skin Care
Structure, function, types, care, preparation
Face shapes

Module 4

Eye Brows - shaping
Artificial Lashes – application and removal of strip and individual

Module 5

Make-up 1

Consult, plan and prepare
Contra-indications and contra-actions
Cosmetics, products and uses
Lighting considerations for make-up application
Corrective make-up
Apply products, sequence and after care
Record keeping
Make-up - For various skin tones and hair colouring
Day Make-up, Evening Make-up, Special Occasion make-up
Make-up for mature skin

Module 6

Make-up 2

Hygiene, equipment, materials, sterilisation and disinfection
Skin Care lessons
Make-up lessons and group demonstrations

Module 7

Make-up 3

A guide to wedding and special event make-up
The role of the bridal and special event make-up artist
Planning colour co-ordination and colour schemes
Tools and products and effective use of
Flawless skin
Corrective and concealing techniques
Face shaping and face enhancing techniques
Makeup - Natural and Dewy
Makeup - Day and Evening
Makeup - Picture Perfect Bridal
Makeup - Bridesmaids & mother of bride
Makeup - Mature skin
Makeup - Special, bespoke & alternative events
Makeup - For various skin tones and hair colouring
Makeup - Lessons and group demonstrations
Step by step application for camera ready make-up
Bridesmaids, mother of bride and mature skin
Carry out and practice a variety of looks



Module 8

Effectiveness at work
Codes of conduct
Customer care
Complaints procedures
Performance reviews
Targets
Personal development
Teamwork

Module 9

Retailing and selling skills (skin care and cosmetics)
Product and service promotion
Techniques in selling
Consumer legislation
Communication skills

Marketing your skills
Creating a training portfolio

BBM Course

Includes tutor assessment, feedback and certificate upon completion

The course comprises of both practical and theoretical study, maintaining a balance between the two. You will complete, practice and create a range of material including producing a variety of make-up looks on you, family or friends and take supporting photographic evidence for tutor feedback. Written assignments and multiple choice papers are also completed.

Upon completion modules are forwarded to your tutor via email, for assessment and constructive feedback. This allows you to monitor your progress at each stage and receive a certificate award at the end of the course. The certificate comes with a list of modules completed.

By the end of the course you will have developed relevant skills and knowledge along with a visual portfolio providing evidence of your newly acquired skills in bridal and special occasion make-up.

Features

12 months completion time
Make-up text book 1 (Hardcopy 500 pages, fully illustrated with colour images)
Study guide/manual
9 course modules
Free make-up DVD (Makeover studio copyright)
12 months tutor support, assessment and feedback via email
Bridal and Beauty Make-up Certificate upon completion

£235.00

Course issued by text book, and modular format via email. DVD.
Additional shipping charges apply outside the UK. See end of prospectus.

Make-up Artist Course

The Make-up Artist Course is designed for those who wish to gain a broader range of skills and knowledge in **every day, photographic, fashion, and vintage make-up**. This highly rewarding home study course features the principals and practice of working within this area of make-up covering each aspect in detail. It is also an excellent progression for those having already completed our Bridal and Beauty Make-up course.

Subjects covered: Developing skills and knowledge in both theory and practice of media make-up, suitable for everyday, fashion, photographic and catwalk. You will be encouraged to maximise your potential whilst learning how to achieve excellent results with a high standard of visual impact for the lens based industry. Study also includes an historical review of make-up over the last century and reveals valuable behind the scene tricks of the trade.

The course provides an array of activities from creating illustrative pictorial mood boards and art based reference files as a valuable source of inspiration, to hands-on practice, creating a variety of looks to a given brief. This added practice is not only a fun way to learn but will facilitate the further development of your make-up skills and portfolio.



Module 1

Introduction to fashion and photographic make-up
The role of the media makeup artist
Professional studies, health, safety, hygiene, anatomy, physiology, skin
Preparation of client/model, consultation, record keeping, continuity
Design, scale and proportion
Design and develop a variety of looks
Planning, evaluation and problem solving

Module 2

Products, selection and application 1
Colour theory
Contraindications and restrictions to make-up
Designing and planning make-up
Make-up techniques

Module 3

Developing your artistic abilities
Principles and light, shade and texture
Harmony and balance
Colour pigments
Blending and feathering effects

Module 4

How to select suitable products
How to use various make-up techniques

Module 5

Lighting and camera effects upon make-up
Lighting considerations for fashion and photographic environments
Studio Environment, effects of studio lighting, working with the photographer
Iconic period make-up 17th to 20th century
Cultural influences and ethnic client groups
Make-up application
Make-up trends
Components of make-up

Module 6

Plan, present and evaluate a design plan
Designing/creating fashion and photographic images
Identify and develop a theme for make-up
Obtaining products and equipment for make-up
Sourcing, budgeting and ordering
Using additional media

Module 7

Fashion shows
Photo shoots
Working environment
Hazards, byelaws and legislation
Design image precautions
Adapting a make-up image

Module 8

How to create a make-up design
Planning and promoting events
Event Insurance, contractual agreements, budgets and resources

Module 9

Plan, design and practice looks for a variety of categories
For colour and black and white photography
For Male and Female
For Fashion, catwalk, extreme and avant-garde
Recreating vintage looks
Creating a portfolio as evidence
Business skills

MUA Course

Includes tutor assessment, feedback and certificate upon completion

The course comprises of both practical and theoretical study, maintaining a balance between the two. You will complete, practice and create a range of material including producing a variety of make-up looks on you, family or friends and provide supporting photographic evidence for tutor feedback. Written assignments and multiple choice papers are also completed.

Upon completion modules are forwarded to your tutor via email, for assessment and constructive feedback. This allows you to monitor your progress at each stage and receive a certificate award at the end of the course. The certificate comes with a full list of modules completed.

By the end of the course you will have developed an extensive portfolio providing evidence of your newly acquired skills and knowledge.

Features

12 months completion time
Make-up text book 2 (Hardcopy 360 pages, fully illustrated with colour images)
Study guide/manual
9 course modules
12 months tutor support, assessment and feedback via email
Make-up Artist Certificate upon completion
Course issued by hardcopy text book, and modular format sent via email

£235.00

Additional shipping charges apply outside the UK. See end of prospectus.

Student Kits



Student Make-up Kit with Brushes

Light, medium and medium/dark skin tones.

Everything you need to get you started in your training as a beauty make-up professional; concealer, foundations, shader and highlighter, loose powder, blush, eye shadows, lipsticks, lip gloss, sponges, lip and eye pencils, liquid eyeliner, disposable applicators, beauty bag, brushes and much more.

£110.00

NEW! Student Make-up Kit with Brushes

Light, medium, dark and very dark skin tones.

Everything you need to get you started in your training as a beauty make-up professional; as above but with additional concealer, foundation, powder, blush, eye shadows and lipsticks for dark to very dark skin tones.

£170.00

Frequently asked questions

Q. Do I need any previous experience?

Courses are suitable for beginners, refreshers, those considering a career change, or the basis upon which to build a career in the industry by independent freelance mobile work or seeking relevant industry employment. They have been written to follow the national occupational standards. Our courses have been planned by your tutor, a practicing make-up artist with 20 years industry experience, both in the work place and as a lecturer.

Q. How long do I have to complete my course?

12 months in which to complete. Each allows for a break in between studying and is therefore possible to complete in less time. See individual courses.

Q: Do I have to attend any classes?

Each course contains a variety of modules which are studied and completed entirely at home.

Q: Do I have to sit an exam to obtain my certificate?

A: No. Certificates are issued based upon the completion and production of your training portfolio and evidence of your practical case studies.

Q. What does my coursework involve?

A. You will complete a selection of papers in each module culminating in a training portfolio. This will range from multiple choice questions, design projects, small paragraph answers, and motivating practical case studies, allowing you to put your new skills into practice. Practice make-up looks can be carried out on yourself or family and friends. Along with your completed modules you will be required to forward photographic evidence of the make-up looks you have completed. All necessary paperwork and manuals will be forwarded to you for each module.

Q. How is my work assessed?

A. By continual assessment in a modular format. Your course modules and handouts are provided via email. You do not need to be connected to the internet to complete your modules, only to send and receive. Once you have completed modules on your PC or laptop, you simply save a copy and send the completed modules to your tutor via email as an attachment. This will be returned to you assessed and with feedback allowing you to monitor your progress.

Q. What certificate will I receive after completion of my course?

A. The Makeover Studio School of Make-up will award a Certificate of Completion (either Bridal and Beauty Make-up or Make-up Artist). This is awarded after successful study of your course which will involve you completing the core training modules including practical case studies for which photographic evidence is required. This certifies the accomplishment of studying and acquiring new skills and knowledge. We also detail the units you have completed as part of your course which can be presented to employers for more information.

Q. Are the courses just theory based?

A. Our courses comprise of both practical and theoretical work maintaining a balance between the two. The format is designed to significantly enhance your practical skills and requires photographic evidence of your work. This is a central element for certificate award, coupled with necessary background study.

Q. How do I enrol on the course?

A. There is no age requirement for our home study courses however we do recommend a lower age limit of 16 years of age, no upper age limit. Please complete and return the enrolment form along with payment. Payment methods are outlined on the enrolment form.

Q. When can I start?

A. You can enrol on this course at any time. Allow 7-10 days for delivery.

Q. Is there anything extra I need?

A. You will need access to a camera to record your practical work, and access to a computer. Course modules and tutor support is provided via email as Microsoft word documents and Adobe PDF therefore maintaining a valid email address is vital.

Q. Do I need to purchase a make-up kit?

You do not need to purchase a make-up kit from us, this is optional. You can use your own make-up to practice the looks if you prefer.

Q. Who do I contact for further information?

A. If you require any further information please contact the school directly.

Email: enquiries@themakeoverstudio.com
Website: www.themakeoverstudio.com
FB: www.facebook.com/themakeoverstudiouk
Call: 07941 245 439 (UK only)

Beauty Guild Certificate Option

All vocational courses are accredited and recognised by an awarding body. We are accredited by The Guild of Beauty Therapists, the UK's trade association for beauty professionals and salon owners. This means that all our courses have been thoroughly inspected and meet professional standards. If you would like to receive a beauty guild accredited certificate (for newcomers requiring insurance), a one day class based practical training day may be booked at our training studio in Portsmouth, Hampshire, at an additional cost of £85.00 including the cost of the certificate (model required).

The training day involves following and carrying out a series of practical tasks demonstrated by your tutor. Upon completion of your practical training day you can obtain Guild membership which provides insurance cover to practice on a commercial basis. You can also use the letters MGBT (member of the guild of beauty therapists) after your name assuring your clients of your professional abilities.



Terms, Conditions and Contract of Enrolment

These terms and conditions form the main part of the contract between the school and the student and should be read by all students.

General

The Makeover Studio School of Make-up

Terms applying to all of our client agreements

In consideration of the agreements made herein, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each party shall agree as follows:

1. Definitions

For the purposes of these terms:

Headings; Number and Gender. The headings of sections and paragraphs are inserted for convenience only and shall not be deemed to constitute part of this agreement or to affect the construction thereof. The use in this agreement of singular, plural, masculine, feminine and neuter pronouns shall include the others as the context may require.

'We', 'Our' and 'Us' means The Makeover Studio School of Make-up who will provide the services to you.

'You', 'Your' and 'Student' means the viewer of the website or student receiving the services.

'Course' means a distance learning course or course designed and developed by us including all revisions and updates to such course as we may make from time to time.

'Distance Learning' and 'Home Study' refers to courses studied from home anywhere in the world.

'Course Materials' means the physical materials relating to any one course, together with all revisions and updates made by us from time to time, which may be in any format and which are required by the student to complete the course.

2. Responsibility for Course Materials

We affirm that the course materials will meet a satisfactory level of quality however; we do not affirm that they will be error free. Course materials are regularly updated to maintain professional standards for industry. Please note: information included in the course materials is relevant to legislation required for working in the UK. If the student is studying outside the UK, it will be their responsibility to obtain information from their local authority with regards to licenses, standards and qualifications required for working in their country of residence. If you live outside the UK, you may be subject to import duties and taxes which are levied when the delivery reaches the specified destination. You will be responsible for payment of any such import duties and taxes. Please note The Makeover Studio School of Makeup has no control over these charges and cannot predict the amount if applicable. You will be responsible for inspecting the course materials following delivery and must report any damage or oversights within 7 days of receipt. We reserve the right to supply suitable alternative materials for the course should those advertised become unavailable.

3. Disclaimer of Warranties and Limitation of Liability

We shall not be liable to any person for any direct or indirect loss or damage as a result from your course enrolment. Due to the nature of distance learning, there is no direct supervision of practical treatments. All students are responsible for their own safety and their model's/client's safety during and after the training course. As far as permitted by law, we shall not be liable to any person for losses or damages that were not reasonably foreseeable and that were not caused by any breach on our part.

The Makeover Studio School of Makeup will not accept responsibility for direct or indirect errors, omissions, loss, damage, personal injury or death resulting from treatment or for any other form of liability claims as a result of your course enrolment.

We warrant that we will carry out the service to you with a reasonable level of care and skill.

Any liability under any agreement between you and us shall be limited to any sums paid by you to us. We are not qualified to provide you with advice regarding health problems. If you require any such advice, we recommend you seek the opinion of your doctor or any other medical practitioner.

We have written all courses in line with the highly regarded UK national occupational standards and to NVQ specifications where ever possible and they are comparable to a level 2/3 award of study. You will need to check with potential employers or educators as to whether they will be recognised as prior learning. You can use the certificate to present to potential employers as evidence of your learned knowledge and skills, display on your C.V (resume) and use as a basis for further study. You are responsible to research which type of course would be best suited to you. Please note: that in some countries licensing authorities may require additional qualifications, and checks should be made before you enroll on a course.

4. Waiver

None of the conditions or provisions of this Agreement shall be held to have been waived by either party, except by an instrument in writing signed by a duly authorized officer or representative of each party. The waiver by either party of any right hereunder or the failure to enforce at any time any of the provisions of this Agreement, or any rights with respect thereto, shall not be deemed to be a waiver of any other rights hereunder or any breach or failure of performance of the other party.

5. Payment

All fees must be paid before we will issue you with a certificate of completion, irrespective of the speed at which you are studying. We reserve the right to refuse enrolment on any course. If you are paying for the course in two instalments (subject to availability) you agree to pay the instalments promptly by the method and on the dates specified, agreed at the time of booking (UK only). Failure to do so will result in your removal from the course. Course materials will be delivered in separate shipments.

6. Tutor Support & Student Learning

You will receive tutor support by email for a period of 12 months unless otherwise stated. Any assessment marking or re-takes of test papers after this time will incur a course extension fee of £50, giving a further six months to complete the course. After this period a further six months extension can be purchased at the same rate. You will require a good understanding of English language and written ability to study the courses. The courses are PC/Laptop based so may not be suitable for those who have difficulty with reading comprehension or impaired vision. An email address will be required by the student to be used for correspondence purposes. It is the student's responsibility to notify The Makeover Studio School of Makeup of any change of contact details.

7. Copyright

All copyright and other intellectual property rights relating to course materials produced by The Makeover Studio School of Make-up are owned by us. Copying, adaptation or any other use of all or any part of it without our express permission is strictly prohibited. You shall not dispose of, use, offer to sell, license or transfer course materials whether in whole or in part in any manner or form.

8. Other Terms

If at our discretion we afford you any relaxation of these terms, this shall in no way affect our rights under these terms and conditions. This Agreement shall be interpreted in all respects in accordance with the law of England and Wales. The parties hereby submit to the exclusive jurisdiction of the English courts for the determination of any question or dispute arising in connection with this Agreement. If the whole or any part of any clause(s) of this Agreement is or becomes invalid for any reason, that invalidity shall not affect the validity of any other provision.

9. Replacement Certificates

You are required to contact us in writing supplying your name and contact details as well as the date(s) and course(s) studied and why the certificate needs to be replaced. There will be an administration fee of £25.00 which includes postage and packaging for a replacement certificate.

10. The Makeover Studio School of Makeup website is subject to the following terms of use;

The content of the pages of our website are for your general information and use only. It is subject to change without notice. This is also applies to postage and packaging pricing, which is shown as a guide and special promotional offers which are subject to change. We do not provide any warranty or guarantee as to the accuracy, timeliness, performance, completeness or suitability of the information and materials found or offered on our website for any particular purpose.

You acknowledge that such information and materials may contain inaccuracies or errors and we expressly exclude liability for any such inaccuracies or errors to the fullest extent permitted by law. Your use of any information or materials on this website is entirely at your own risk, for which we shall not be liable. It shall be your own responsibility to ensure that any products, services or information available through this website meet your specific requirements.

Unauthorised use of our website may give rise to a claim for damages and/or be a criminal offence. Your use of this website and any dispute arising out of such use of the website is subject to the laws of England, Northern Ireland, Scotland and Wales.

11. Cancellation

According to the Distance Selling Regulations 2000, you have a cooling off period of seven working days. This period allows an unconditional right to cancel. You will be required to make such a request in writing, to us, and, at your cost, return all received course materials in a satisfactory and reasonable condition. These materials must be appropriately packaged and weighed for correct postage at the post office and a proof of posting obtained. In the interests of hygiene make-up kits cannot be returned. Statutory rights are unaffected.

12. Data Protection

We will not disclose your details to any person, unless you have given your consent or we are compelled to do so by law or in response to a valid, legally compliant request by any law enforcement agency or government authority.

13. Course Shipping Fees (per single course)

Mainland UK including Diploma course	Free
UK Highlands and Islands	£15.00
Europe (including Ireland)	£25.00
Rest of World	£50.00